

Nicolás de la Cerda

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Tulane University, New Orleans, LA 70118 Updated: August 5, 2024

EMPLOYMENT **Tulane University**, New Orleans, Louisiana
Post-doctoral Fellow, Center for Inter-American Policy and Research (CIPR),
2024-2025

EDUCATION **The University of North Carolina**, Chapel Hill, North Carolina USA
Ph.D., Political Science, 2024
M.A., Political Science, 2020

Pontificia Universidad Católica de Chile, Santiago, Chile
M.A., Sociology, 2016
B.A., Sociology, 2016

INTERESTS Political Psychology · Comparative Politics · Latin American Politics · Public
Opinion · Party Politics

PUBLICATIONS de la Cerda, Nicolás, Jonathan Hartlyn, and Cecilia Martínez-Gallardo. 2024.
“Ideological and Populist Bases of Partisan Responses to the COVID-19 Pan-
demic in Latin America”. *Journal of Politics in Latin America*. 16(2), 252-
271.

de la Cerda, Nicolás and Jacob Gunderson. 2024. “Are Party Families in Eu-
rope Ideologically Coherent Today?”. *European Journal of Political Research*.
63(3), 1208–1226.

Martínez-Gallardo, Cecilia, Nicolás de la Cerda, Jonathan Hartlyn, Ryan Bakker,
Liesbet Hooghe, and Gary Marks. 2023. “Revisiting Party System Structura-
tion in Latin America and Europe: Economic and Socio-Cultural Dimen-
sions”. *Party Politics*. 29(4), 780-792.

de la Cerda, Nicolás and Cecilia Martínez-Gallardo. 2022. “Mexico: A Po-
litically Effective Populist Pandemic Response”. Book chapter in *Populists
and the Pandemic: How Populists Around the World Respond to COVID-19*.
Lucio Renno and Nils Ringe, eds. Routledge.

de la Cerda, Nicolás. 2022. “Unstable Identities: The Decline of Partisanship
in Contemporary Chile”. *Journal of Politics in Latin America*. 14(1), 3-30.

Bargsted, Matías and Nicolás de la Cerda. 2019. “Ideological Preferences and
Evolution of the Religious Cleavage in Chile, 1998–2014”. *Latin American*

Research Review. 54(2), 348–365.

Bargsted, Matías, Sebastián Valenzuela, Nicolás de la Cerda and Bernardo Mackenna. 2013. “Participación ciudadana en las elecciones municipales 2012: diagnóstico y propuestas en torno al sistema de voto voluntario”. In Ignacio Irrázaval, María de los Ángeles Morandé, and Magdalena Letelier (eds), *Propuestas para Chile*, chapter 1, pages 23–50.

WORK IN
PROGRESS

A Global Scale of Economic Left-Right Party Positions: Exploring the Cross-National and Cross-Expert Perceptions of Party Placements (with Ryan Bakker, Ruth Dassonneville, Seth Jolly, Jelle Koedam, Patrick Leslie, Jonathan Polk, Jill Sheppard, and Roi Zur). *Invited to revise and resubmit at the Journal of Politics*.

Affect, Not Ideology The Psychological Mechanisms of Partisan Information Processing (with Sam Fuller and Jack T. Rametta). *Invited to revise and resubmit at Political Behavior*.

Beyond Partisanship: Political Identity Profiles in Latin America. *Under review*.

To Blur or not to Blur: Disentangling Populist Ideology and Electoral Strategy in Europe and Latin America (with Jacob Gunderson). *Under Review*.

The Case for Non-Partisan Political Cueing: Experimental Evidence from Peru. *Presented at the Midwest Political Science Association 2024 Annual Conference*.

Political Identities and Belief Networks in Comparative Perspective. *Presented at the American Political Science Association 2023 Annual Conference, Los Angeles*.

Programmatic and Non-Programmatic Party System Structuration in Latin America (with Jonathan Hartlyn and Cecilia Martínez-Gallardo). *Presented at the American Political Science Association 2023 Annual Conference, Los Angeles*.

Beyond an Instrumental Exchange: The Effect of Clientelism on Expressive Partisanship in Mexico (With Rodrigo Castro Cornejo). *Presented at the Midwest Political Science Association 2024 Annual Conference*.

Partisan Profiles in Democracies and Non-Democracies: Evidence from 101 Countries (with Courtney Blackington). *Presented at the Southern Political Association 2021 Annual Meeting*.

AWARDS AND
SCHOLARSHIPS

2024 – Mellon Conference Travel Award, UNC Institute for the Study of the Americas (\$500).

2023 – Uhlman Fellow, UNC Department of Political Science (\$3,275).

2023 – MPSA Graduate Student Travel Scholarship (\$500).

2022 – James W. Prothro Award for Outstanding Research, Best Graduate Student Paper, UNC Department of Political Science.
 2022 – Carolina Latinx Center Innovation Award, UNC Carolina Latinx Center.
 2022 – Mellon Dissertation Award, UNC Institute for the Study of the Americas (\$3,000).
 2022 – Summer Research Fellowship, UNC Department of Political Science (\$3,000).
 2022 – Thomas F. Ferdinand Summer Research Fellowship, UNC Graduate School (\$5,000).
 2021 – Summer Research Collaboratory Program, UNC Department of Political Science (\$5,000).
 2020 – Graduate Research Award, UNC Institute for the Study of the Americas (\$1,500).
 2020 – Uhlman Fellow, UNC Department of Political Science (\$2,250).
 2020 – Pre-dissertation Field Research Grant, UNC Institute for the Study of the Americas (\$1,500) [Cancelled due to the COVID-19 pandemic].
 2020 – John Frechione award support for lodging, Latin American Social and Public Policy Conference (LASPP) [Cancelled due to the COVID-19 pandemic].

CONFERENCE
AND INVITED
PRESENTATIONS

The Case for Non-Partisan Political Cueing: Experimental Evidence from Peru
 – Seminario Interdisciplinario en Comportamiento Político y Opinión Pública (Spring 2024).
 – Duke/UNC Political Behavior Group (Spring 2024).
 – 2024 Midwest Political Science Association Meeting.

Beyond an Instrumental Exchange: The Effect of Clientelism on Expressive Partisanship in Mexico.
 (With Rodrigo Castro Cornejo)
 – 2024 Midwest Political Science Association Meeting.

To Blur or not to Blur: Disentangling Populist Ideology and Electoral Strategy in Europe and Latin America.
 (with Jacob Gunderson)
 – Current Perspectives on Party Competition Workshop, MZES, University of Mannheim. February 2024.

Beyond Partisanship: Political Identities in Comparative Perspective
 – Centro de Investigación y Docencia Económicas, México (Fall 2023).
 – Universidad Católica del Uruguay (Fall 2023).

Political Identities and Belief Networks in Comparative Perspective.
 – 2023 American Political Science Association Meeting.

Programmatic and Non-Programmatic Party System Structuration in Latin America.
 (with with Jonathan Hartlyn and Cecilia Martínez-Gallardo)
 – 2023 American Political Science Association Meeting.

– 2023 Latin American Studies Association Meeting.

Fujimorismo and anti-Fujimorismo in Comparative Perspective.

– 2023 Latin American Studies Association Meeting.

A global scale of economic left-right party positions: exploring the cross-national and cross-expert perceptions of party placements.

(with Ryan Bakker, Ruth Dassonneville, Seth Jolly, Jelle Koedam, Patrick Leslie, Jonathan Polk, Jill Sheppard, and Roi Zur)

– 2023 Midwest Political Science Association Meeting.

Are party families in Europe ideologically coherent today?

(with Jacob Gunderson)

– 2023 Midwest Political Science Association Meeting.

Identifying Identities: Uncovering Partisanship in Electoral Authoritarian Regimes.

(With Courtney Blackington)

– 2021 Southern Political Science Association Meeting.

Ideological Preferences and Evolution of the Religious Cleavage in Chile, 1998–2014.

(With Matías Bargsted)

– 2015 World Association for Public Opinion Research Meeting.

TEACHING EXPERIENCE

The University of North Carolina at Chapel Hill

Instructor

- POLI 209: Analyzing Public Opinion (F2021)
- POLI 209: Analyzing Public Opinion (Summer I)
- POLI 130: Comparative Politics (S2021)

Teaching Assistant

- IDST 128L: Data Literacy Lab, Caitlin Smith (S2024)
- IDST 123L: Data Literacy Lab, Caitlin Smith (F2023)
- IDST 113L: Data Literacy Lab, Caitlin Smith (S2023)
- IDST 123L: Data Literacy Lab, Caitlin Smith (F2022)
- POLI 203: Race, Innocence, and the Decline of the Death Penalty, Frank R. Baumgartner (S2022)
- POLI 130: Comparative Politics, Rahsaan Maxwell (F2020)
- POLI 130: Comparative Politics, Ashley Anderson (S2020)
- POLI 130: Comparative Politics, Andrew Reynolds (F2019)

Pontificia Universidad Católica de Chile

Instructor

- SOL 107: Social Ethics (March-July, 2018)
- SOL 107: Social Ethics (March-July, 2017)
- SOL 100: Sociological Paradigms (March-July, 2016)
- SOL 107: Social Ethics (March-July, 2016)
- SOL 107: Social Ethics (March-July, 2015)

Teaching Assistant

- SOL (3070) Data Analysis (August-December, 2015)
- SOL (3000) Design and Analysis of Social Research (March-July, 2013)

Universidad Alberto Hurtado

Instructor

- Statistic II (March-July, 2016)

PROFESSIONAL
EXPERIENCE

Ekhos Consulting Firm (Chile)

Research Associate

March 2016 – June 2018

- Survey polling for political campaigns and private firms.
- Political campaign consultant.

PROFESSIONAL
SERVICE AND
ACTIVITY

Discipline:

Referee: *Bulletin of Latin American Research* · *Latin American Research Review* · *Political Research Quarterly* · *Journal of Politics in Latin America* · *Journal of Elections, Public Opinion & Parties* · *Party Politics*

Department:

Program Coordinator, Latin American Working Group, UNC (2019 — 2023)
Comparative Politics Subfield Representative and Comparative Working Group
Organizer, UNC-Political Science Department (2022 — 2023)

METHODS
TRAINING

Ordinary Least Squares Regression · Generalized Linear Models · Multilevel
Models · Causal Inference · Psychometry · Machine Learning · Bayesian Models

TECHNICAL
SKILLS

Statistical computing in R, Stan, Python, and Stata; L^AT_EX; Qualtrics

PROFESSIONAL
ASSOCIATIONS

American Political Science Association · International Society of Political Psy-
chology · Latin American Studies Association

REFERENCES

Jonathan Hartlyn
K. J. Reckford Dist. Professor of Poli. Sc.
University of North Carolina at Chapel Hill
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Cecilia Martínez-Gallardo
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Ryan Bakker
Reader in Comparative Politics
University of Essex
r.bakker@essex.ac.uk