

# Nicolás de la Cerda

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CONTACT                      Department of Political Science                      ✉ ndelacerda@unc.edu  
INFORMATION              The University of North Carolina, Chapel Hill              ☎ +1 (919) 360 0431  
303 Hamilton Hall                      🌐 nicolasdelacerda.com  
Chapel Hill, North Carolina 27599                      Updated: November 8, 2023

EDUCATION                      **The University of North Carolina**, Chapel Hill, North Carolina USA

Ph.D., Political Science, *Expected May 2024*

M.A., Political Science, 2020

- Thesis: “Unstable Identities: The Decline of Partisanship in Contemporary Chile”
- Committee: Jonathan Hartlyn (chair), Evelyne Huber, and Cecilia Martínez-Gallardo

**Pontificia Universidad Católica de Chile**, Santiago, Chile

M.A., Sociology, 2016

- Thesis: “Ideological Preferences and Evolution of the Religious Cleavage in Chile, 1998-2014”
- Committee: Matías Bargsted (chair), Nicolás Somma, and Beltrán Undurraga

B.A., Sociology, 2016

INTERESTS                      Political Psychology · Comparative Politics · Comparative Political Psychology  
· Latin American Politics · Public Opinion · Party Politics

PUBLICATIONS              de la Cerda, Nicolás and Jacob Gunderson. 2023. “Are party families in Europe ideologically coherent today?” *European Journal of Political Research*.

Martínez-Gallardo, Cecilia, Nicolás de la Cerda, Jonathan Hartlyn, Ryan Bakker, Liesbet Hooghe, and Gary Marks. 2023. “Revisiting Party System Structuration in Latin America and Europe: Economic and Socio-Cultural Dimensions”. *Party Politics*. 29(4), 780-792.

de la Cerda, Nicolás and Cecilia Martínez-Gallardo. 2022. “Mexico: A Politically Effective Populist Pandemic Response”. Book chapter in *Populists and the Pandemic: How Populists Around the World Respond to COVID-19*. Lucio Renno and Nils Ringe, eds. Routledge.

de la Cerda, Nicolás. 2022. “Unstable Identities: The Decline of Partisanship in Contemporary Chile.” *Journal of Politics in Latin America*. 14(1), 3-30.

Bargsted, Matías and Nicolás de la Cerda. 2019. "Ideological Preferences and Evolution of the Religious Cleavage in Chile, 1998–2014." *Latin American Research Review*. 54(2), 348–365.

Bargsted, Matías, Sebastián Valenzuela, Nicolás de la Cerda and Bernardo Mackenna. 2013. "Participación ciudadana en las elecciones municipales 2012: diagnóstico y propuestas en torno al sistema de voto voluntario." In Ignacio Irrarázaval, María de los Ángeles Morandé, and Magdalena Letelier (eds), *Propuestas para Chile*, chapter 1, pages 23–50.

WORK IN  
PROGRESS

Beyond Partisanship: Political Identity Profiles in Latin America. *Under review*.

Fujimorismo and anti-Fujimorismo in Comparative Perspective. *Presented at the Latin American Studies Association 2023 Annual Conference, Vancouver*.

Political Identities and Belief Networks in Comparative Perspective. *Presented at the American Political Science Association 2023 Annual Conference, Los Angeles*.

Programmatic and Non-Programmatic Party System Structuration in Latin America (with Jonathan Hartlyn and Cecilia Martínez-Gallardo). *Under review*.

Programmatic and Non-Programmatic Bases of Partisan Responses to the Covid-19 Pandemic in Latin America (with Jonathan Hartlyn and Cecilia Martínez-Gallardo). *Invited to revise and resubmit at the Journal of Politics in Latin America*.

A Global Scale of Economic Left-Right Party Positions: Exploring the Cross-National and Cross-Expert Perceptions of Party Placements (with Ryan Bakker, Ruth Dassonneville, Seth Jolly, Jelle Koedam, Patrick Leslie, Jonathan Polk, Jill Sheppard, and Roi Zur). *Under review*.

Affect or Ideology?: The Heterogeneous Effects of Political Cues on Policy Support (with Sam Fuller and Jack T. Rametta). *Presented at the Western Political Science Association 2023 Annual Meeting, San Francisco*.

Partisan Profiles in Democracies and Non-Democracies: Evidence from 101 Countries (with Courtney Blackington). *Presented at the Southern Political Association 2021 Annual Meeting*.

AWARDS AND  
SCHOLARSHIPS

2023 – Uhlman Fellow, UNC Department of Political Science (\$3,275).

2023 – MPSA Graduate Student Travel Scholarship (\$500).

2022 – James W. Prothro Award for Outstanding Research, Best Graduate Student Paper, UNC Department of Political Science.

2022 – Carolina Latinx Center Innovation Award, UNC Carolina Latinx Center.

2022 – Mellon Dissertation Award, UNC Institute for the Study of the Americas (\$3,000).

2022 – Summer Research Fellowship, UNC Department of Political Science (\$3,000).  
2022 – Thomas F. Ferdinand Summer Research Fellowship, UNC Graduate School (\$5,000).  
2021 – Summer Research Collaboratory Program, UNC Department of Political Science (\$5,000).  
2020 – Graduate Research Award, UNC Institute for the Study of the Americas (\$1,500).  
2020 – Uhlman Fellow, UNC Department of Political Science (\$2,250).  
2020 – Pre-dissertation Field Research Grant, UNC Institute for the Study of the Americas (\$1,500) [Cancelled due to the COVID-19 pandemic].  
2020 – John Frechione award support for lodging, Latin American Social and Public Policy Conference (LASPP) [Cancelled due to the COVID-19 pandemic].

CONFERENCE  
PRESENTATIONS

Political Identities and Belief Networks in Comparative Perspective.  
– 2023 American Political Association Meeting.

Programmatic and Non-Programmatic Party System Structuration in Latin America.  
(with with Jonathan Hartlyn and Cecilia Martínez-Gallardo).  
– 2023 American Political Association Meeting.

Fujimorismo and anti-Fujimorismo in Comparative Perspective.  
– 2023 Latin American Studies Association Meeting.

Programmatic and Non-Programmatic Party System Structuration in Latin America.  
(with with Jonathan Hartlyn and Cecilia Martínez-Gallardo).  
– 2023 Latin American Studies Association Meeting.

A global scale of economic left-right party positions: exploring the cross-national and cross-expert perceptions of party placements.  
(with Ryan Bakker, Ruth Dassonneville, Seth Jolly, Jelle Koedam, Patrick Leslie, Jonathan Polk, Jill Sheppard, and Roi Zur).  
– 2023 Midwest Political Science Association Meeting.

Are party families in Europe ideologically coherent today?  
(with Jacob Gunderson).  
– 2023 Midwest Political Science Association Meeting.

Identifying Identities: Uncovering Partisanship in Electoral Authoritarian Regimes.  
(With Courtney Blackington).  
– 2021 Southern Political Science Association Meeting.

Ideological Preferences and Evolution of the Religious Cleavage in Chile, 1998–2014.  
(With Matías Bargsted).  
– 2015 World Association for Public Opinion Research Meeting.

RESEARCH  
EXPERIENCE

**The University of North Carolina at Chapel Hill**

*Research Assistant, Jonathan Hartlyn*

March 2019 – Present

- Statistical analysis for constitutional data.
- Questionnaire design for CHES Latin America.
- Data collection for CHES Latin America.

*Research Assistant, Cecilia Martínez-Gallardo*

May 2020 – Present

- Survey Design.
- Questionnaire translation.
- Qualtrics programming.

TEACHING  
EXPERIENCE

**The University of North Carolina at Chapel Hill**

*Instructor*

- POLI 209: Analyzing Public Opinion (F2021)
- POLI 209: Analyzing Public Opinion (Summer I)
- POLI 130: Comparative Politics (S2021)

*Teaching Assistant*

- IDST 123L: Data Literacy Lab, Caitlin Smith (F2023)
- IDST 113L: Data Literacy Lab, Caitlin Smith (S2023)
- IDST 123L: Data Literacy Lab, Caitlin Smith (F2022)
- POLI 203: Race, Innocence, and the Decline of the Death Penalty, Frank R. Baumgartner (S2022)
- POLI 130: Comparative Politics, Rahsaan Maxwell (F2020)
- POLI 130: Comparative Politics, Ashley Anderson (S2020)
- POLI 130: Comparative Politics, Andrew Reynolds (F2019)

**Pontificia Universidad Católica de Chile**

*Instructor*

- SOL 107: Social Ethics (March-July, 2018)
- SOL 107: Social Ethics (March-July, 2017)
- SOL 100: Sociological Paradigms (March-July, 2016)
- SOL 107: Social Ethics (March-July, 2016)
- SOL 107: Social Ethics (March-July, 2015)

*Teaching Assistant*

- SOL (3070) Data Analysis (August-December, 2015)
- SOL (3000) Design and Analysis of Social Research (March-July, 2013)

**Universidad Alberto Hurtado**

*Instructor*

- Statistic II (March-July, 2016)

PROFESSIONAL  
EXPERIENCE

**Ekhos Consulting Firm (Chile)**

*Research Associate*

March 2016 – June 2018

- Survey polling for political campaigns and private firms.
- Political campaign consultant.

PROFESSIONAL  
SERVICE AND  
ACTIVITY

**Discipline:**

Referee: *Bulletin of Latin American Research* · *Latin American Research Review*  
· *Political Research Quarterly* · *Journal of Politics in Latin America*

**Department:**

Program Coordinator, Latin American Working Group, UNC (2019 — 2023)  
Comparative Politics Subfield Representative and Comparative Working Group  
Organizer, UNC-Political Science Department (2022 — 2023)

METHODS  
TRAINING

Ordinary Least Squares Regression · Generalized Linear Models · Multilevel  
Models · Causal Inference · Psychometry · Machine Learning · Bayesian Models

TECHNICAL  
SKILLS

Statistical computing in R, Stan, Python, and Stata; L<sup>A</sup>T<sub>E</sub>X; Qualtrics

PROFESSIONAL  
ASSOCIATIONS

American Political Science Association · International Society of Political Psy-  
chology · Latin American Studies Association

REFERENCES

Jonathan Hartlyn  
K. J. Reckford Dist. Professor of Poli. Sc.  
University of North Carolina at Chapel Hill  
hartlyn@unc.edu

Liesbet Hooghe  
W.R. Kenan Dist. Professor of Poli. Sc.  
University of North Carolina at Chapel Hill  
hooghe@email.unc.edu

Cecilia Martínez-Gallardo  
Associate Professor of Political Science  
University of North Carolina at Chapel Hill  
cmg@email.unc.edu

Ryan Bakker  
Reader in Comparative Politics  
University of Essex  
r.bakker@essex.ac.uk