

# Nicolás de la Cerda

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CONTACT INFORMATION	Department of Political Science The University of North Carolina, Chapel Hill 303 Hamilton Hall Chapel Hill, North Carolina 27599	✉ ndelacerda@unc.edu ☎ +1 (919) 360 0431 🌐 nicolasdelacerda.com Updated: May 21, 2024
EMPLOYMENT	<b>Tulane University</b> , New Orleans, Louisiana Postdoctoral Fellow, The Center for Inter-American Policy and Research (CIPR), 2024-2025	
EDUCATION	<b>The University of North Carolina</b> , Chapel Hill, North Carolina USA Ph.D., Political Science, 2024 M.A., Political Science, 2020  <b>Pontificia Universidad Católica de Chile</b> , Santiago, Chile M.A., Sociology, 2016 B.A., Sociology, 2016	
INTERESTS	Political Psychology · Comparative Politics · Latin American Politics · Public Opinion · Party Politics	
PUBLICATIONS	de la Cerda, Nicolás and Jacob Gunderson. 2023. “Are party families in Europe ideologically coherent today?”. <i>European Journal of Political Research</i> .  Martínez-Gallardo, Cecilia, Nicolás de la Cerda, Jonathan Hartlyn, Ryan Bakker, Liesbet Hooghe, and Gary Marks. 2023. “Revisiting Party System Structuration in Latin America and Europe: Economic and Socio-Cultural Dimensions”. <i>Party Politics</i> . 29(4), 780-792.  de la Cerda, Nicolás and Cecilia Martínez-Gallardo. 2022. “Mexico: A Politically Effective Populist Pandemic Response”. Book chapter in <i>Populists and the Pandemic: How Populists Around the World Respond to COVID-19</i> . Lucio Renno and Nils Ringe, eds. Routledge.  de la Cerda, Nicolás. 2022. “Unstable Identities: The Decline of Partisanship in Contemporary Chile”. <i>Journal of Politics in Latin America</i> . 14(1), 3-30.  Bargsted, Matías and Nicolás de la Cerda. 2019. “Ideological Preferences and Evolution of the Religious Cleavage in Chile, 1998–2014”. <i>Latin American Research Review</i> . 54(2), 348–365.  Bargsted, Matías, Sebastián Valenzuela, Nicolás de la Cerda and Bernardo Mackenna. 2013. “Participación ciudadana en las elecciones municipales 2012: diagnóstico y propuestas en torno al sistema de voto voluntario”. In Ignacio Irrázaval, María de los Ángeles Morandé, and Magdalena Letelier (eds),	

*Propuestas para Chile*, chapter 1, pages 23–50.

WORK IN  
PROGRESS

A Global Scale of Economic Left-Right Party Positions: Exploring the Cross-National and Cross-Expert Perceptions of Party Placements (with Ryan Bakker, Ruth Dassonneville, Seth Jolly, Jelle Koedam, Patrick Leslie, Jonathan Polk, Jill Sheppard, and Roi Zur). *Invited to revise and resubmit at the Journal of Politics*.

Affect, Not Ideology The Psychological Mechanisms of Partisan Information Processing (with Sam Fuller and Jack T. Rametta). *Invited to revise and resubmit at Political Behavior*.

Programmatic and Non-Programmatic Bases of Partisan Responses to the Covid-19 Pandemic in Latin America (with Jonathan Hartlyn and Cecilia Martínez-Gallardo). *Invited to revise and resubmit at the Journal of Politics in Latin America*.

Beyond Partisanship: Political Identity Profiles in Latin America. *Under review*.

To Blur or not to Blur: Disentangling Populist Ideology and Electoral Strategy in Europe and Latin America (with Jacob Gunderson). *Under Review*.

The Case for Non-Partisan Political Cueing: Experimental Evidence from Peru. *Presented at the Midwest Political Science Association 2024 Annual Conference*.

Political Identities and Belief Networks in Comparative Perspective. *Presented at the American Political Science Association 2023 Annual Conference, Los Angeles*.

Programmatic and Non-Programmatic Party System Structuration in Latin America (with Jonathan Hartlyn and Cecilia Martínez-Gallardo). *Presented at the American Political Science Association 2023 Annual Conference, Los Angeles*.

Beyond an Instrumental Exchange: The Effect of Clientelism on Expressive Partisanship in Mexico (With Rodrigo Castro Cornejo). *Presented at the Midwest Political Science Association 2024 Annual Conference*.

Partisan Profiles in Democracies and Non-Democracies: Evidence from 101 Countries (with Courtney Blackington). *Presented at the Southern Political Association 2021 Annual Meeting*.

AWARDS AND  
SCHOLARSHIPS

2024 – Mellon Conference Travel Award, UNC Institute for the Study of the Americas (\$500).

2023 – Uhlman Fellow, UNC Department of Political Science (\$3,275).

2023 – MPSA Graduate Student Travel Scholarship (\$500).

2022 – James W. Prothro Award for Outstanding Research, Best Graduate Stu-

dent Paper, UNC Department of Political Science.  
 2022 – Carolina Latinx Center Innovation Award, UNC Carolina Latinx Center.  
 2022 – Mellon Dissertation Award, UNC Institute for the Study of the Americas (\$3,000).  
 2022 – Summer Research Fellowship, UNC Department of Political Science (\$3,000).  
 2022 – Thomas F. Ferdinand Summer Research Fellowship, UNC Graduate School (\$5,000).  
 2021 – Summer Research Collaboratory Program, UNC Department of Political Science (\$5,000).  
 2020 – Graduate Research Award, UNC Institute for the Study of the Americas (\$1,500).  
 2020 – Uhlman Fellow, UNC Department of Political Science (\$2,250).  
 2020 – Pre-dissertation Field Research Grant, UNC Institute for the Study of the Americas (\$1,500) [Cancelled due to the COVID-19 pandemic].  
 2020 – John Frechione award support for lodging, Latin American Social and Public Policy Conference (LASPP) [Cancelled due to the COVID-19 pandemic].

CONFERENCE PRESENTATIONS The Case for Non-Partisan Political Cueing: Experimental Evidence from Peru  
 – 2024 Midwest Political Science Association Meeting.

Beyond an Instrumental Exchange: The Effect of Clientelism on Expressive Partisanship in Mexico.  
 (With Rodrigo Castro Cornejo)  
 – 2024 Midwest Political Science Association Meeting.

To Blur or not to Blur: Disentangling Populist Ideology and Electoral Strategy in Europe and Latin America.  
 (with Jacob Gunderson)  
 – Current Perspectives on Party Competition Workshop, MZES, University of Mannheim. February 2024.

Political Identities and Belief Networks in Comparative Perspective.  
 – 2023 American Political Science Association Meeting.

Programmatic and Non-Programmatic Party System Structuration in Latin America.  
 (with with Jonathan Hartlyn and Cecilia Martínez-Gallardo)  
 – 2023 American Political Science Association Meeting.

Fujimorismo and anti-Fujimorismo in Comparative Perspective.  
 – 2023 Latin American Studies Association Meeting.

Programmatic and Non-Programmatic Party System Structuration in Latin America.  
 (with with Jonathan Hartlyn and Cecilia Martínez-Gallardo)  
 – 2023 Latin American Studies Association Meeting.

A global scale of economic left-right party positions: exploring the cross-national and cross-expert perceptions of party placements.

(with Ryan Bakker, Ruth Dassonneville, Seth Jolly, Jelle Koedam, Patrick Leslie, Jonathan Polk, Jill Sheppard, and Roi Zur)

– 2023 Midwest Political Science Association Meeting.

Are party families in Europe ideologically coherent today?

(with Jacob Gunderson)

– 2023 Midwest Political Science Association Meeting.

Identifying Identities: Uncovering Partisanship in Electoral Authoritarian Regimes.

(With Courtney Blackington)

– 2021 Southern Political Science Association Meeting.

Ideological Preferences and Evolution of the Religious Cleavage in Chile, 1998–2014.

(With Matías Bargsted)

– 2015 World Association for Public Opinion Research Meeting.

RESEARCH  
EXPERIENCE

**The University of North Carolina at Chapel Hill**

*Research Assistant, Jonathan Hartlyn*

March 2019 – Present

- Statistical analysis for constitutional data.
- Questionnaire design for CHES Latin America.
- Data collection for CHES Latin America.

*Research Assistant, Cecilia Martínez-Gallardo*

May 2020 – Present

- Survey Design.
- Questionnaire translation.
- Qualtrics programming.

TEACHING  
EXPERIENCE

**The University of North Carolina at Chapel Hill**

*Instructor*

- POLI 209: Analyzing Public Opinion (F2021)
- POLI 209: Analyzing Public Opinion (Summer I)
- POLI 130: Comparative Politics (S2021)

*Teaching Assistant*

- IDST 128L: Data Literacy Lab, Caitlin Smith (S2024)
- IDST 123L: Data Literacy Lab, Caitlin Smith (F2023)
- IDST 113L: Data Literacy Lab, Caitlin Smith (S2023)
- IDST 123L: Data Literacy Lab, Caitlin Smith (F2022)
- POLI 203: Race, Innocence, and the Decline of the Death Penalty, Frank R. Baumgartner (S2022)
- POLI 130: Comparative Politics, Rahsaan Maxwell (F2020)
- POLI 130: Comparative Politics, Ashley Anderson (S2020)
- POLI 130: Comparative Politics, Andrew Reynolds (F2019)

## Pontificia Universidad Católica de Chile

### *Instructor*

- SOL 107: Social Ethics (March-July, 2018)
- SOL 107: Social Ethics (March-July, 2017)
- SOL 100: Sociological Paradigms (March-July, 2016)
- SOL 107: Social Ethics (March-July, 2016)
- SOL 107: Social Ethics (March-July, 2015)

### *Teaching Assistant*

- SOL (3070) Data Analysis (August-December, 2015)
- SOL (3000) Design and Analysis of Social Research (March-July, 2013)

## Universidad Alberto Hurtado

### *Instructor*

- Statistic II (March-July, 2016)

### PROFESSIONAL EXPERIENCE

#### **Ekhos Consulting Firm (Chile)**

*Research Associate*

March 2016 – June 2018

- Survey polling for political campaigns and private firms.
- Political campaign consultant.

### PROFESSIONAL SERVICE AND ACTIVITY

#### **Discipline:**

Referee: *Bulletin of Latin American Research* · *Latin American Research Review* · *Political Research Quarterly* · *Journal of Politics in Latin America* · *Journal of Elections, Public Opinion & Parties*

#### **Department:**

Program Coordinator, Latin American Working Group, UNC (2019 — 2023)  
Comparative Politics Subfield Representative and Comparative Working Group  
Organizer, UNC-Political Science Department (2022 — 2023)

### METHODS TRAINING

Ordinary Least Squares Regression · Generalized Linear Models · Multilevel Models · Causal Inference · Psychometry · Machine Learning · Bayesian Models

### TECHNICAL SKILLS

Statistical computing in R, Stan, Python, and Stata;  $\text{\LaTeX}$ ; Qualtrics

### PROFESSIONAL ASSOCIATIONS

American Political Science Association · International Society of Political Psychology · Latin American Studies Association

## REFERENCES

Jonathan Hartlyn  
K. J. Reckford Dist. Professor of Poli. Sc.  
University of North Carolina at Chapel Hill  
hartlyn@unc.edu

Cecilia Martínez-Gallardo  
Associate Professor of Political Science  
University of North Carolina at Chapel Hill  
cmg@email.unc.edu

Liesbet Hooghe  
W.R. Kenan Dist. Professor of Poli. Sc.  
University of North Carolina at Chapel Hill  
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Ryan Bakker  
Reader in Comparative Politics  
University of Essex  
r.bakker@essex.ac.uk